

# NITRO HEADSET

## Marketing Name

Nitro Headset

## Project Name

NitroHeadset

## FCS

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## Type

Portfolio

## Project Team

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# NITRO HEADSET

1. Key Visual & Statement
2. Target Audience
3. Top 3 Selling Points
4. Feature Summary
5. Image Gallery





# NITRO HEADSET

Step into a new world of sound. This light, comfortable headset is great for prolonged gaming, and provides excellent sound quality and vocal clarity.



# TARGET AUDIENCE

## CASUAL GAMER

The Nitro audience are gamers who are ready for something better. They want improvement across the board – better gameplay, extra features, and a more immersive experience. They see Nitro gadgets as improved peripherals that enhance their gaming while affirming their status as players who want to take things to the next level.





## 1. Wearable Comfort

Settle in for long gaming sessions with this lightweight, comfortable headset. The earpads deliver a **high quality audio seal** that lets you immerse yourself in the game world. **Adjustable steel sliders** ensure the headset fits you perfectly.



## 2. Audio Awareness

Hear every in-game sound with precision. **Advanced drivers** deliver clear positional audio so you don't miss a thing. Feel the **powerful bass** resonate within you with every beat of the action.



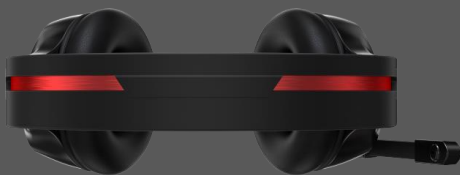
## 3. Talk to Your Team

Improve your teamwork with crystal-clear audio communication. The **flexible omnidirectional microphone** provides a natural, dynamic sound so you can strategize and chat with ease.





|              |                                          |                        |                                                                            |
|--------------|------------------------------------------|------------------------|----------------------------------------------------------------------------|
| Design       | Lightweight Comfort                      | Software               | N/A                                                                        |
| Fundamentals | Impedance 21Ω                            | Connector Type         | 3.5mm                                                                      |
|              | Sensitivity: 100dB                       | Platform Compatibility | Windows® 7 x64/x32、Windows® 8 x64/x32、Windows® 8.1 x64/x32、Windows® 10 x64 |
|              | 50mm Drivers                             | Package Contents       | Nitro Headset                                                              |
|              | Frequency 20Hz-20KHz                     |                        | Warranty Booklet                                                           |
|              | Flexible 6" Boom and Omnidirectional Mic |                        | Quick Start Guide                                                          |
|              |                                          |                        | 21.70(L)x9.50(W)x24.00(H) cm                                               |
|              |                                          | Weight                 | 256 g                                                                      |
|              | Dimensions                               | 200(L)x89(W)x210(H) mm | Specifications may vary depending on region.                               |





**NITRO SERIES**